



MONTANA BERRY GROWERS ASSOCIATION CONFERENCE

Friday March 1, 2024 Helena Delta Colonial Hotel

REGISTRATION OPENS AT 12:30PM
NATATORIUM CONFERENCE SPACE

1:00PM

Conference begins. Welcome, introductions

1:30 - 2:00PM

"Made in Montana" Presentation
from program staff

2:00 - 2:15PM

Christie Walsh- Township Road Farm
Update from educational trip to Great
Lakes Fruit and Berry Expo

2:15 - 2:30PM **BREAK**

2:30 - 3:30PM

Keynote Address: Dr. Bob Bors- University of
Saskatchewan
"History of Haskap and breeding programs"

3:30 - 4:30PM

Abi Saeed- MSU Extension
"Creating native pollinator habitat in your
orchard and backyard berry space"

4:30 - 6:30PM

"Bee Social" happy hour and native
Bee Hotel building activity

6:00PM END OF DAY



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Saturday March 2, 2024 Helena Delta Colonial Hotel

7:30AM MORNING COFFEE AND LIGHT BREAKFAST

8:00- 9:15AM

Western Agriculture Research Center-Dr.
Zach Miller, Dr. Andrej Syvanteck, Dr. Zhouyu
Wang, Bridgid Jarret
WARC Montana Berry Research Roundup

9:15-9:30AM BREAK

9:30- 10:30AM

Keynote Address- Dr. Bob Bors- University
of Saskatchewan
"Considerations for designing a berry
orchard"

10:30- 11:30AM

Brad Holliday- NRCS
"Community Agriculture programs and
funding opportunities"

11:30AM-1:00PM LUNCH PROVIDED

1:00- 2:00PM

Austin Buchholtz
"Marketing tools, templates, website,
and next steps in development for you"

2:00- 2:30PM

Nina Heinzinger
"Considerations for food handling and
processing"

2:30- 3:30PM

Roundtable discussion with
presenters and attendees.
"Opportunities to go deeper"

3:30PM END OF CONFERENCE